



Take leading financial platform from product focus to user experience focus

USER EXPERIENCE ANALYST FOR NORDEA MARKETS

We are looking for a senior UX with experience in UX work at a strategic level, to help us bring user experience to the centre of what we do.

Nordea is the leading company in e-Business in our product area in the Nordics. We want to reinforce that position by adding high user experience focus to our existing product expertise.

Our new UX analyst will work across all our existing areas (trading, market watch, services, research, analysis) and future areas, supporting our customers in their financial workflows and decision making processes. You will work closely with product owners to ensure best practice in customer involvement and a consistent, high quality experience across our platform. Expect also to get your hands dirty with some wire framing.

Be part of creating our next big success

Over the past 10 years, e-Markets has been instrumental in changing the Markets business: We have seen 80% of our currency trades move from phone based to electronic. Today tens of thousands of trades are done every week with milli-second pricing accuracy and completely algorithmic risk handling. We are now focusing on the next steps for our e-Business area.

One of our most important focus areas is great customer experiences. We are creating a one stop shop for our customers, gathering all of our digital services in the same platform. At the same time, we are expanding our offering with new digital services.

We want to ensure a constant user experience focus, using the newest knowledge in the area. You will be instrumental in ensuring not only the direction for our digital services, but also a cultural change towards increased user experience focus in our entire organisation.

Experience with UX projects at a strategic level and a contagious enthusiasm

You are an experienced UX'er with a least 5 years' experience in the area. You have a proven track record of taking overall responsibility for user experience on large and complex digital offerings, either from the agency world or from an employer with a large digital offering.

You have substantial experience in customer involvement from early development phases through iterations to product testing. We are looking for you to set the standards and be a role model for the rest of our organisation in this area, so we are also looking for a confident, self-reliant person with a lot of drive and enthusiasm.

Our business area is complex and you will need a strong curiosity on the product area and what drives our customers. An ability to question existing beliefs will be important to you.

English is our work language and the language used on our platform, so you must be fluent in English, verbal as well as written.

Please send us your application and CV: <http://ndea.mk/uxjob1501>

If you have any questions, please contact Deputy Head of e-Markets, Sarah Lauridsen on +4561225606 or by mail: sarah.lauridsen@nordea.com.